

**FREE  
WORLDWIDE  
SHIPPING**

*We are the*  
**Leading  
Private Label  
Coffee  
Company**

A SPANISH/ITALIAN COFFEE  
COMPANY

THE GROUP'S BRANDS AND WEBSITES:

[premiumcolombiancoffee.com](http://premiumcolombiancoffee.com) - [wholesalecoffeesuppliers.co](http://wholesalecoffeesuppliers.co) -  
[myowncoffeebrand.com](http://myowncoffeebrand.com) - [40granos.com](http://40granos.com) - [tonythedonkey.com](http://tonythedonkey.com) -  
[mokabar.it](http://mokabar.it) - [burdetcoffee.com](http://burdetcoffee.com)

Your Private Label Coffee Expert

# About Us

A 3-generation artisanal family-managed Italian coffee company in which the quality of the production, the constant control of the raw material, the final product and the global attention to the service offered to our customers have always been strengths. We have been carrying on these values since 1961. Our factory is based in Turin, north west of Italy, about 150km from Milan. We supply coffee to coffee shops nationwide and create private label for clients around the world. We are also partners with a roasting company in Spain for certain coffee orders that we cannot fulfill.



In 2018 our blend “BAR” was awarded with the gold medal for the category “Espresso Italiano” at the International Coffee Tasting promoted by the International Institute of Coffee Tasters.

Our private label product range is:

-Roasted beans and ground (Turkish/Arabic/American/Filter /Espresso/Moka).



Questions? Or Expert team is here to guide you.  
Whatsapp: +34-628744644

Your Private Label Coffee Expert

# steps for creating your private label

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## 1 CONTACT US

We offer a wide range of private label options to suit your needs and will work closely with you to determine the most convenient solution. A dedicated private label expert will be available to assist you throughout your project, 7 days a week, via Business WhatsApp. We understand that building a coffee brand demands attention to detail to create an exceptional final product. Contact us today at +34-628744644 to get started!

## 2 ORDER SAMPLES

Once we've discussed your project and confirmed that we can assist you, you may proceed to order samples. To get started, please request our SAMPLE FORM via email or WhatsApp. The form is an editable PDF that you will need to complete with the following details:

- Your business information for invoicing
- Your shipping address
- The samples you'd like to order (e.g., quantity and type of coffee)

Samples are priced at €5 (approximately \$5 USD) for 250g. By default, samples are sent as whole bean coffee. If you prefer ground coffee, please specify this on the form and include details about the type of coffee machine you'll be using.

Once completed, send the form to us. We'll prepare a proforma invoice and send it back to you. Payments are made via bank transfer. Please provide the payment receipt once the transfer is complete.

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### **3 DEFINING PACKAGING**

The available options for packaging are as follows:

1. Plain black bags
2. Plain black bags with white laser printing
3. Plain black bags with labels (front and back)
4. Printed bags – We work with one printing company or can refer you to a few reliable companies.
5. You provide your own bags
6. Tins – A premium option for packaging your coffee.

Please note that minimum quantities for bags or tins vary depending on the selected option.

### **4 PLACE YOUR ORDER**

Once your packaging is finalized, you're ready to place your order and get started! Please provide us with the following details:

- Coffee Selection: Specify the types of coffee you'd like.
- Coffee Type: Whole beans or ground. If ground, please specify the type of coffee machine it's intended for.
- Quantities: Indicate the desired amount of each coffee type.
- Packaging Size: Specify the bag or tin size.
- Shipping Preference: Choose your preferred delivery method (air, sea, or land). Consult your Private Label expert to help you determine the most suitable option.

Once we receive your details, we'll prepare your proforma invoice. After payment is completed, we'll begin the packaging process. As soon as the bags or tins are ready, we will roast, package, and ship your order!

# Bag Options

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**1 Send us your own bags**

**2 Plain bags**



**3 Plain bags with labels**



**4 Printed bags**



**5 Laser 1-color Printed bags (in-house/fast)**



**6 Tins (250grams)**



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# We create Private Label brands worldwide

FOR COFFEE LOVERS SEEKING  
HIGHEST QUALITY

Did you know that roasting your coffee in Europe is more profitable than roasting in many parts of the world (such as USA or the Far East), with the added value of MADE IN ITALY coffee, and even with the added international shipping cost?

# Why create your brand with us?

Apart from the highest quality coffee we can provide you, we understand that creating a private label brand is not easy, with hundreds of questions to answer along the way.

That's why we're the only coffee company in the world offering you a dedicated expert, available online 7 days a week to guide you through the entire process. What's more, you'll work with the same expert every step of the way, ensuring continuity and personalized support.



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Your Private Label Coffee Expert

# Why is Italian roast considered superior?

Italy's rich heritage with coffee is a tale woven through centuries of tradition, innovation, and passion. Italian coffee culture began in the 16th century when coffee was first introduced to Europe through Venetian trade routes.

The Italian dedication to quality and flavor has given rise to a plethora of iconic coffee drinks such as the cappuccino, latte, and macchiato, each crafted with meticulous attention to balance and taste.

The nation's coffee expertise is deeply rooted in its commitment to tradition and craftsmanship. Italian roasters often come from long family lineages, passing down their knowledge and techniques from one generation to the next. This continuity ensures a deep understanding of the roasting process, where the art of timing, temperature control, and bean selection are mastered to produce coffee that is rich, aromatic, and full-bodied.



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# General info

## Samples:

- To request samples, please ask for our Sample Form, complete it with your shipping details, and return it to us.
- Sample Pricing: €5.00 per 250g sample, plus shipping.
- Please note that we do not offer free samples. For shipments within Europe, we typically use Italian Post to minimize shipping costs.

Samples are sent as whole beans by default. If you prefer ground coffee, kindly specify your preference on the Sample Form, including the grind type and intended machine.

## Shipping Options:

- We offer free worldwide shipping via sea, land, and air.

## Shelf Life and Expiry:

- The coffee has a shelf life of 18 months from Italy or 24 months from Spain.

## Payments:

- Payment Terms: Bank wire transfer in Italy or Spain, 100% in advance.

## Certifications:

- H.A.C.C.P. (Hazard Analysis and Critical Control Points)
- FDA Registration
- CIFER Certified (for China)

## Taxes:

- EU Companies: No taxes are added if a valid VAT number is provided.
- Non-EU Companies: No taxes are added.

## Bag Prices:

- Coffee prices do not include the cost of the bag.
- Bag pricing depends on type and quantity:
  - Bags with labels: approx. €1 each.
  - Bags with one-color laser printing: approx. €0.50 each.
  - Printed bags with full design: approx. €1-€1.30 each (for 1,000 bags).
- You may also send your own bags. Please send us photos of the design and bag beforehand for approval.

# Private Label Coffee

## What Information Must Be on the Bag?

You can include our VAT number and address without mentioning the company name.

## Minimum Orders:

- Consult with us for it depends on many factors. Your Private Label Expert on Whatsapp can guide you.

## Coffee Options:

- Whole Beans
- Ground Coffee (available for specific preparations):  
Espresso/Moka - American/Filter - Turkish/Arabic (extra charge)

## Label Size for Black Bags:

- 250g bag: Max label size 10 x 11.5 cm
- 1kg bag: Max label size 11 x 17 cm

Note: we recommend that your labels be white or have white border, for labels are of white paper, so the fine line is not visible.

## Required Information on Labels:

- Coffee Details:
  - Example: "Roasted Colombian Whole Bean" or "Roasted Coffee from Colombia and Other Countries"
  - For ground coffee, specify the grind type (e.g., espresso, moka, Turkish, etc.)
- Net Weight
- Best Before Date:
- Our sealing machine prints the expiry date (month/year) and batch number on the top of the bag. If additional details are required by your country's regulations, like a full production/expiry date (day/month/year), please include a designated space on the label for this.
- Origin: "Roasted and produced in Italy by VAT n° IT 04922750015 – Via Stradella 238/5 – 10147 – Torino – Italy"
  - You can also include "MADE IN ITALY" with the Italian flag.
- Distributor Info: Your full company details.
- Recycling Info: "PLASTIC" – please check local recycling instructions.
- We are not responsible for label requirements in your country.

# Wholesale Prices

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## WHOLESALE COFFEE PRICES (ITALY)

			100 kgs		200 kgs		500 kgs		1000 kgs			MOQ
			Europe	Rest of World	Europe	Rest of World	Europe	Rest of World	Europe	Rest of the World	Rest of the World	Destination
			Truck	Air	Truck	Air	Truck	Air	Truck	Air	Sea	Transport
250 grams/8 oz	BLEND	GRAN CREMA (70% ROBUSTA/30% ARABICA)	3,95	4,95	3,83	4,83	3,70	4,70	3,58	4,58	3,58	
250 grams/8 oz	BLEND	EXTRA BLEND (70% ARABICA/30% ROBUSTA)	4,50	5,50	4,38	5,38	4,25	5,25	4,13	5,13	4,13	
250 grams/8 oz	BLEND	BAR BLEND (90% ARABICA/10% ROBUSTA)	5,35	6,35	5,23	6,23	5,10	6,10	4,98	5,98	4,98	
250 grams/8 oz	SINGLE ORIGIN	HAITI BLEND (50% ROBUSTA/50% ARABICA)	4,25	5,25	4,13	5,13	4,00	5,00	3,88	4,88	3,88	
250 grams/8 oz	SINGLE ORIGIN	INDIA CHERRY 18 (100% ROBUSTA)	5,35	6,35	5,23	6,23	5,10	6,10	4,98	5,98	4,98	
250 grams/8 oz	SINGLE ORIGIN	DECAF (100% ROBUSTA)	4,70	5,70	4,58	5,58	4,45	5,45	4,33	5,33	4,33	
250 grams/8 oz	SINGLE ORIGIN	BRAZIL SANTOS FINE CUP 17/18 (100% ARABICA)	5,80	6,80	5,68	6,68	5,55	6,55	5,43	6,43	5,43	
250 grams/8 oz	SINGLE ORIGIN	COLOMBIA SUPREMO 18 (100% ARABICA)	6,65	7,65	6,53	7,53	6,40	7,40	6,28	7,28	6,28	
250 grams/8 oz	SINGLE ORIGIN	NICARAGUA ALTO MATAGALPA (100% ARABICA)	6,65	7,65	6,53	7,53	6,40	7,40	6,28	7,28	6,28	
250 grams/8 oz	SINGLE ORIGIN	ETHIOPIA (100 ARABICA)	6,65	7,65	6,53	7,53	6,40	7,40	6,28	7,28	6,28	
1 kg /2.2 lb	BLEND	GRAN CREMA (70% ROBUSTA/30% ARABICA)	12,60	16,60	12,10	16,10	11,60	15,60	11,10	15,10	11,10	
1 kg /2.2 lb	BLEND	EXTRA BLEND (70% ARABICA/30% ROBUSTA)	15,60	19,60	15,10	19,10	14,60	18,60	14,10	18,10	14,10	
1 kg /2.2 lb	BLEND	BAR BLEND (90% ARABICA/10% ROBUSTA)	18,95	22,95	18,45	22,45	17,95	21,95	17,45	21,45	17,45	
1 kg /2.2 lb	SINGLE ORIGIN	HAITI BLEND (50% ROBUSTA/50% ARABICA)	13,65	17,65	13,15	17,15	12,65	16,65	12,15	16,15	12,15	
1 kg /2.2 lb	SINGLE ORIGIN	INDIA CHERRY 18 (100% ROBUSTA)	16,95	20,95	16,45	20,45	15,95	19,95	15,45	19,45	15,45	
1 kg /2.2 lb	SINGLE ORIGIN	UGANDA (100% ROBUSTA)	16,95	20,95	16,45	20,45	15,95	19,95	15,45	19,45	15,45	
1 kg /2.2 lb	SINGLE ORIGIN	DECAF (100% ROBUSTA)	16,30	20,30	15,80	19,80	15,30	19,30	14,80	18,80	14,80	
1 kg /2.2 lb	SINGLE ORIGIN	BRAZIL SANTOS FINE CUP 17/18 (100% ARABICA)	18,80	22,80	18,30	22,30	17,80	21,80	17,30	21,30	17,30	
1 kg /2.2 lb	SINGLE ORIGIN	COLOMBIA SUPREMO 18 (100% ARABICA)	22,70	26,70	22,20	26,20	21,70	25,70	21,20	25,20	21,20	
1 kg /2.2 lb	SINGLE ORIGIN	NICARAGUA ALTO MATAGALPA (100% ARABICA)	22,70	26,70	22,20	26,20	21,70	25,70	21,20	25,20	21,20	
1 kg /2.2 lb	SINGLE ORIGIN	ETHIOPIA (100 ARABICA)	22,70	26,70	22,20	26,20	21,70	25,70	21,20	25,20	21,20	

## WHOLESALE COFFEE PRICES (SPAIN)

			100 kgs		200 kgs		500 kgs		1000 kgs			MOQ
			Europe	Rest of World	Europe	Rest of World	Europe	Rest of World	Europe	Rest of the World	Rest of the World	Destination
			Truck	Air	Truck	Air	Truck	Air	Truck	Air	Sea	Transport
1 kg /2.2 lb	BLEND	NATURAL (60% ARABICA/40% ROBUSTA)	16,00	20,00	15,50	19,50	15,00	19,00	14,50	18,50	14,50	
1 kg /2.2 lb	BLEND	ESPECIALISIMO (80% ARABICA/20% ROBUSTA)	16,70	20,70	16,20	20,20	15,70	19,70	15,20	19,20	15,20	
1 kg /2.2 lb	SINGLE ORIGIN	ESPRESSO (100% ROBUSTA)	15,30	19,30	14,80	18,80	14,30	18,30	13,80	17,80	13,80	
1 kg /2.2 lb	SINGLE ORIGIN	EXTRA CREME (100% ROBUSTA)	15,30	19,30	14,80	18,80	14,30	18,30	13,80	17,80	13,80	
1 kg /2.2 lb	SINGLE ORIGIN	DECAF (100% ROBUSTA)	16,00	20,00	15,50	19,50	15,00	19,00	14,50	18,50	14,50	
1 kg /2.2 lb	SINGLE ORIGIN	COLOMBIA GOURMET (100% ARABICA)	17,25	21,25	16,75	20,75	16,25	20,25	15,75	19,75	15,75	
1 kg /2.2 lb	SINGLE ORIGIN	GUATEMALA GOURMET (100% ARABICA)	17,25	21,25	16,75	20,75	16,25	20,25	15,75	19,75	15,75	
1 kg /2.2 lb	SINGLE ORIGIN	COSTA RICA GOURMET (100% ARABICA)	17,90	21,90	17,40	21,40	16,90	20,90	16,40	20,40	16,40	
1 kg /2.2 lb	SINGLE ORIGIN	ETHIOPIA GOURMET (100% ARABICA)	20,30	24,30	19,80	23,80	19,30	23,30	18,80	22,80	18,80	
1 kg /2.2 lb	SINGLE ORIGIN	INDIA GOURMET (100% ROBUSTA)	15,05	19,05	14,55	18,55	14,05	18,05	13,55	17,55	13,55	
250g (8.8 oz)	BLEND	NATURAL (60% ARABICA/40% ROBUSTA)	4,50	5,50	4,38	5,38	4,25	5,25	4,13	5,13	4,13	
250g (8.8 oz)	BLEND	ESPECIALISIMO (80% ARABICA/20% ROBUSTA)	4,68	5,68	4,55	5,55	4,43	5,43	4,30	5,30	4,30	
250g (8.8 oz)	SINGLE ORIGIN	ESPRESSO (100% ROBUSTA)	4,33	5,33	4,20	5,20	4,08	5,08	3,95	4,95	3,95	
250g (8.8 oz)	SINGLE ORIGIN	EXTRA CREME (100% ROBUSTA)	4,33	5,33	4,20	5,20	4,08	5,08	3,95	4,95	3,95	
250g (8.8 oz)	SINGLE ORIGIN	DECAF (100% ROBUSTA)	4,50	5,50	4,38	5,38	4,25	5,25	4,13	5,13	4,13	
250g (8.8 oz)	SINGLE ORIGIN	COLOMBIA GOURMET (100% ARABICA)	4,81	5,81	4,69	5,69	4,56	5,56	4,44	5,44	4,44	
250g (8.8 oz)	SINGLE ORIGIN	GUATEMALA GOURMET (100% ARABICA)	4,81	5,81	4,69	5,69	4,56	5,56	4,44	5,44	4,44	
250g (8.8 oz)	SINGLE ORIGIN	COSTA RICA GOURMET (100% ARABICA)	4,98	5,98	4,85	5,85	4,73	5,73	4,60	5,60	4,60	
250g (8.8 oz)	SINGLE ORIGIN	ETHIOPIA GOURMET (100% ARABICA)	5,58	6,58	5,45	6,45	5,33	6,33	5,20	6,20	5,20	
250g (8.8 oz)	SINGLE ORIGIN	INDIA GOURMET (100% ROBUSTA)	4,26	5,26	4,14	5,14	4,01	5,01	3,89	4,89	3,89	

### Prices:

Prices in euros.

Check [www.xe.com](http://www.xe.com) for currency conversion.

Prices in list are for coffee in whole bean. Bag price to be added.

Extra charge of 0.50 for ground coffee (only available in Italy)

Due to fluctuation in stock market prices, coffee prices may have to be adjusted at moment of order

### Packaging:

Sizes available: 1 KG format/250g/1 lb/12oz/16oz/8oz

Bag price varies depending on type of bag of choice and quantities. We will guide you according to your project.

You may also send us your own bags.

### Samples:

250g samples may be ordered. Price 5 euros each + shipping. Request your Sample Form.

### Shipping

Worldwide Free Shipping is offered, but final confirmation from us is required, as some addresses may fall outside our Free Shipping area.

Your Private Label Coffee Expert



## OUR REFERENCES

**High quality coffee and extremely competitive prices,**  
that's why our coffee can be found in major supermarkets  
around the world.



## Contact

Via Stradella 238/5  
10147 Torino - Italy

C/Franca 19  
03698 Agost Alicante - Spain

PRIVATE LABEL Whatsapp for new clients:  
+34-628744644

## Our coffee brands and websites:

[www.premiumcolombiancoffee.com](http://www.premiumcolombiancoffee.com)  
[www.myowncoffeebrand.com](http://www.myowncoffeebrand.com)  
[www.wholesalecoffeesuppliers.co](http://www.wholesalecoffeesuppliers.co)  
[www.40granos.com](http://www.40granos.com)  
[www.mokabar.it](http://www.mokabar.it)  
[www.tonythedonkey.com](http://www.tonythedonkey.com)  
[www.burdetcoffee.com](http://www.burdetcoffee.com)

## General:

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